

Dear teacher,

Outdoor Classroom Day is a global campaign to celebrate and inspire learning and play outside the classroom, supported globally by Unilever's Dirt is Good brands and led by Project Dirt. On the day, schools across the world will take at least one class outdoors and celebrate playtime. You can find out more about the campaign at: www.outdoorclassroomday.com.au

Nature Play is leading the campaign in Australia and is building an image/video library to support communications and promotional activities. Sharing photos and videos is one of the best ways to inspire people to get involved in the campaign and get children everywhere learning and playing outdoors.

If you would like to share your photos and videos with us, we would be grateful if you could sign the attached form to provide us with permission to use these photos/videos.

The photographs/video will be used across our various communications channels. They may also be circulated to the media and be used by our campaign partners to promote Outdoor Classroom Day locally, nationally and globally!

The photos/videos will be held Nature Play Australia and Project Dirt's photo/video library for this campaign. If at any time you wish your photo/video to be deleted from the library, please contact the person named below. The photos/video will be passed to Project Dirt to use for the global campaign only after full permission's have been agreed.

The photos/videos may be used on publications, promotional materials, websites and social media platforms, DVDs and other marketing materials providing essential information on our work. They will help us engage with other parents, primary schools, policy makers and politicians to promote the importance of outdoor play and learning.

Any photographs/videos taken will be used **only** to promote Outdoor Classroom Day.

Thank you for your help.

Griffin Longley
CEO, Nature Play Australia

I am the person responsible for releasing photos/video from the school and have full permission from parents of these children to do so for the purposes above. I also attach our school's photography policy for your information.

Name of School

Address of school:

Signature of responsible person:

Date:

Name of responsible person:

Email address:

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PROJECTDIRT
CONNECTING COMMUNITIES FOR GOOD